

**COLOURS**  
**BASIC**  
**HIGH VOLUMES**  
**STRONG DEMAND**  
**PRICE**  
**MAN**  
**PRICE**  
**BASIC COLOURS**  
**BASIC COLOURS**  
**HIGH VOLUMES**  
**HIGH VOLUMES**  
**GREAT ST**  
**STRONG DEMAND**  
**STRONG DEMAND**



It is our responsibility to ensure that consumers can trust the safety of our products. To earn this trust, we strictly monitor the quality of our supply chain to ensure that the products we sell meet all government safety and quality standards, as well as our own. All our garments and accessories comply with the regulations of Oeko-Tex Standard 100. The Oeko-Tex system ([www.oeko-tex.com](http://www.oeko-tex.com)) guarantees that all tested and certified textile products are free from harmful substances that may be injurious to human health. All regulations are considered extremely important and strictly enforced by Hanesbrands.



WRAP ([www.wrapapparel.org](http://www.wrapapparel.org)) is an independent, non-profit organization which certifies and monitors lawful, humane and ethical manufacturing throughout the world. Their standards include, among others, the prohibition of child labour, prohibition of harassment and abuse, as well as regulations concerning hours of work and health and safety. Our extensive corporate social responsibility efforts and the resources we put behind them have made Hanesbrands a leader in doing business around the world in a highly ethical and socially responsible manner.

Technical changes are possible, as products are being continuously improved. All weight indications in this catalogue are for coloured fabric and are subject to standard tolerances. The colour printed on paper is a guide only and may not perfectly reflect the true colour of the fabric.

**PRICE**  
**COLOURS**  
**HIGH VOLUMES**

**MAN**

**BASIC COLOURS**

**STRONG DEMAND**

**MAN 2010**

Stedman®

[www.stedman.eu](http://www.stedman.eu)



The PEFC Council (Programme for the Endorsement of Forest Certification schemes) is an independent, non-profit, non-governmental organization, founded in 1999 which promotes sustainably managed forests through independent third party certification. The PEFC provides an assurance mechanism to purchasers of wood and paper products that they are promoting the sustainable management of forests.



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Stedman®

# Stedman®

- » 100% ring-spun cotton
- » single jersey
- » GYH: 85% cotton / 15% viscose
- » tubular fabric
- » taped shoulder to shoulder
- » S-M-L-XL-XXL-XXXL
- » 155 g/m<sup>2</sup>
- » 96 / carton (XXXL: 48)



## Classic Men

	White (WHI)		Grey Heather (GYH)
	Navy Blue (NAV)		Orange (ORA)
	Scarlet Red (SRE)		Kelly Green (KEG)
	Black Opal (BLO)		Bottle Green (BOG)
	Yellow (YEL)		Blue Midnight (BLM)
	Bright Royal (BRR)		Light Blue (LBL)
	Ash (ASH)		

# Stedman®

- » 100% ring-spun cotton
- » single jersey
- » GYH: 85% cotton / 15% viscose
- » tubular fabric
- » taped shoulder to shoulder
- » S-M-L-XL-XXL
- » 185 g/m<sup>2</sup>
- » 96 / carton



Comfort Men

	White (WHI)		Grey Heather (GYH)
	Navy Blue (NAV)		Brown (BRO)
	Scarlet Red (SRE)		Khaki (KHA)
	Black Opal (BLO)		Orange (ORA)
	Yellow (YEL)		Bottle Green (BOG)
	Bright Royal (BRR)		Blue Midnight (BLM)
	Ash (ASH)		Light Blue (LBL)

# Stedman®


- » 100% ring-spun cotton
- » single jersey
- » GYH: 85% cotton / 15% viscose
- » tubular fabric
- » taped shoulder to shoulder
- » S-M-L-XL-XXL
- » 155 g/m<sup>2</sup>
- » 96 / carton



## Classic V-neck Men


	White (WHI)		Grey Heather (GYH)
	Navy Blue (NAV)		Orange (ORA)
	Scarlet Red (SRE)		Bottle Green (BOG)
	Black Opal (BLO)		Blue Midnight (BLM)
	Yellow (YEL)		
	Bright Royal (BRR)		


# Stedman®

- 
- » 100% ring-spun cotton
  - » single jersey
  - » tubular fabric
  - » S-M-L-XL-XXL
  - » 155 g/m<sup>2</sup>
  - » 96 / carton



## Classic Tank Top Men

 White (WHI)

 Black Opal (BLO)

# Stedman®

- » 100% ring-spun cotton
- » single jersey
- » GYH: 85% cotton / 15% viscose
- » tubular fabric
- » taped shoulder to shoulder
- » no cuffs on sleeves
- » S-M-L-XL-XXL
- » 155 g/m<sup>2</sup>
- » 96 / carton



## Classic Long Sleeve Men

	White (WHI)		Grey Heather (GYH)
	Navy Blue (NAV)		Blue Midnight (BLM)
	Scarlet Red (SRE)		
	Black Opal (BLO)		
	Bright Royal (BRR)		

# Stedman®

- » 100% ring-spun cotton
- » single jersey
- » GYH: 85% cotton / 15% viscose
- » tubular fabric
- » taped shoulder to shoulder
- » no cuffs on sleeves
- » S-M-L-XL-XXL
- » 185 g/m<sup>2</sup>
- » 96 / carton



www.stedman.eu

	White (WHI)		Grey Heather (GYH)
	Navy Blue (NAV)		Brown (BRO)
	Black Opal (BLO)		Khaki (KHA)

## Comfort Long Sleeve Men



ST6000

# Stedman®

**NEW!**

THE NEW HIGHLIGHT IN 2010!  
A 210 g/m<sup>2</sup> heavyweight T-shirt  
in Stedman quality.

- » 100% ring-spun cotton
- » single jersey
- » tubular fabric
- » taped shoulder to shoulder
- » S-M-L-XL-XXL
- » 210 g/m<sup>2</sup>
- » 72 / carton



White (WHI)



Black Opal (BLO)



Navy Blue (NAV)



Bright Royal (BRR)



Scarlet Red (SRE)

**Prime**

# Stedman®



- » 100% ring-spun cotton piqué
- » GYH: 85% cotton / 15% viscose
- » no cuffs on sleeves
- » 2 horn look buttons
- » S-M-L-XL-XXL-XXXL
- » 170 g/m<sup>2</sup>
- » 48 / carton



www.stedman.eu

	White (WHI)		Brown (BRO)
	Navy Blue (NAV)		Khaki (KHA)
	Scarlet Red (SRE)		Orange (ORA)
	Black Opal (BLO)		Bottle Green (BOG)
	Yellow (YEL)		Blue Midnight (BLM)
	Bright Royal (BRR)		Light Blue (LBL)
	Grey Heather (GYH)		

Polo Men

# Stedman®

- » 100% ring-spun cotton piqué
- » GYH: 85% cotton / 15% viscose
- » 3 tone-on-tone buttons
- » cuffs on sleeves
- » S-M-L-XL-XXL
- » 170 g/m<sup>2</sup>
- » 48 / carton



## Polo Long Sleeve Men



White (WHI)



Black Opal (BLO)



Navy Blue (NAV)



Grey Heather (GYH)

# Stedman®

- » 65% polyester /  
35% ring-spun cotton
- » cuffs on sleeves
- » 3 tone-on-tone buttons
- » washable at 60° C
- » S-M-L-XL-XXL-XXXL
- » 180 g/m<sup>2</sup>
- » 48 / carton



www.stedman.eu

	White (WHI)		Grey Heather (GYH)
	Navy Blue (NAV)		Bottle Green (BOG)
	Scarlet Red (SRE)		
	Black Opal (BLO)		
	Bright Royal (BRR)		

Polo Men 65/35

# Stedman®

- » 80% ring-spun cotton /  
20% polyester
- » GYH: 70% cotton / 20% polyester /  
10% viscose
- » brushed fleece inside
- » side seams
- » elastic cuffs and waistband
- » S-M-L-XL-XXL-XXXL
- » 280 g/m<sup>2</sup>
- » 36 / carton



## Sweatshirt

	White (WHI)		Grey Heather (GYH)
	Navy Blue (NAV)		Brown (BRO)
	Scarlet Red (SRE)		Khaki (KHA)
	Black Opal (BLO)		Bottle Green (BOG)
	Bright Royal (BRR)		Blue Midnight (BLM)

# Stedman®

- » 80% ring-spun cotton /  
20% polyester
- » GYH: 70% cotton / 20% polyester /  
10% viscose
- » brushed fleece inside
- » tone-on-tone cord
- » side seams
- » elastic cuffs and waistband
- » front pocket
- » S-M-L-XL-XXL-XXXL
- » 280 g/m<sup>2</sup>
- » 36 / carton



## Hooded Sweatshirt Men

	White (WHI)		Bright Royal (BRR)
	Navy Blue (NAV)		Grey Heather (GYH)
	Scarlet Red (SRE)		
	Black Opal (BLO)		

# Stedman®



- » 100% polyester
- » tone-on-tone full zip
- » pocket with zip on left sleeve
- » side seams
- » elastic cuffs and waistband
- » 2 side pockets
- » S-M-L-XL-XXL
- » 260 g/m<sup>2</sup>
- » 12 / carton



## Fleece Jacket



Navy Blue (NAV)



Scarlet Red (SRE)



Black Opal (BLO)



Bright Royal (BRR)



Bottle Green (BOG)



Charcoal (CHA)

## We have a responsibility.

### THE COMPLETE SOLUTION IN PROMOTIONAL TEXTILES FOR THE EUROPEAN MARKET.

Since its launch in 2001 the Stedman line has been a tremendous sales success. With an unequalled growth in volume the Stedman T-shirts, sweats and polos have been amazingly quick to gain a strong foothold on the European volume market.

### QUALITY COMES FIRST!

Customers have the right to expect top quality garments and Stedman has an outstanding reputation not only for good value, but also for high standards and excellent quality control assurance.

Stedman monitors their entire production from beginning to end. Hbl quality auditors pay daily visits to each of the factory premises in the countries of origin where they conduct both in-line and final inspections. In addition a European quality team conducts a second and thorough audit at the receiving end.

### BUSINESS ETHICS

Today's business environment demands that we deliver better products at competitive prices. It also demands that we act ethically and responsibly. It is essential that we conduct ourselves with integrity and comply with the laws and regulations that govern our global business activities. Find out more about our business ethics on [www.stedman.eu](http://www.stedman.eu).

Stedman®





# Stedman®

www.stedman.eu

- » 100% ring-spun cotton
- » single jersey
- » GYH: 85% cotton / 15% viscose
- » side seams
- » S-M-L-XL-XXL
- » 155 g/m<sup>2</sup>
- » 96 / carton



## Classic Women

	White (WHI)		Grey Heather (GYH)
	Navy Blue (NAV)		Orange (ORA)
	Scarlet Red (SRE)		Kelly Green (KEG)
	Black Opal (BLO)		Light Pink (LPI)
	Yellow (YEL)		Light Blue (LBL)
	Bright Royal (BRR)		

# Stedman®

www.stedman.eu

- » 100% ring-spun cotton
- » 1x1 rib
- » side seams
- » S-M-L-XL-XXL
- » 205 g/m<sup>2</sup>
- » 96 / carton



Comfort Women









	White (WHI)		Brown (BRO)
	Navy Blue (NAV)		Khaki (KHA)
	Scarlet Red (SRE)		Light Pink (LPI)
	Black Opal (BLO)		Light Blue (LBL)
	Yellow (YEL)		
	Bright Royal (BRR)		

# Stedman®

- » 100% ring-spun cotton
- » single jersey
- » side seams
- » S-M-L-XL-XXL
- » 155 g/m<sup>2</sup>
- » 96 / carton



## Classic V-neck Women

	White (WHI)		Light Pink (LPI)
	Navy Blue (NAV)		Light Blue (LBL)
	Scarlet Red (SRE)		
	Black Opal (BLO)		
	Yellow (YEL)		
	Bright Royal (BRR)		

ST2900

# Stedman®

www.stedman.eu

- » 100% ring-spun cotton
- » single jersey
- » tubular fabric
- » S-M-L-XL
- » 155 g/m<sup>2</sup>
- » 96 / carton



Classic Tank Top Women



White (WHI)



Black Opal (BLO)

ST2140

# Stedman®

www.stedman.eu

- » 100% ring-spun cotton
- » 1x1 rib
- » GYH: 85% cotton / 15% viscose
- » side seams
- » S-M-L-XL
- » 205 g/m<sup>2</sup>
- » 96 / carton



Comfort Long Sleeve Women



White (WHI)



Navy Blue (NAV)



Black Opal (BLO)



Grey Heather (GYH)



Brown (BRO)



Khaki (KHA)

# Stedman®

www.stedman.eu

- » 100% ring-spun cotton piqué
- » GYH: 85% cotton / 15% viscose
- » no cuffs on sleeves
- » 2 tone-on-tone buttons
- » S-M-L-XL-XXL
- » 170 g/m<sup>2</sup>
- » 48 / carton



## Polo Women

	White (WHI)		Grey Heather (GYH)
	Navy Blue (NAV)		Brown (BRO)
	Scarlet Red (SRE)		Khaki (KHA)
	Black Opal (BLO)		Light Pink (LPI)
	Yellow (YEL)		Light Blue (LBL)
	Bright Royal (BRR)		

# Stedman®

- » 65% polyester /  
35% ring-spun cotton
- » no cuffs on sleeves
- » 3 tone-on-tone buttons
- » washable at 60° C
- » S-M-L-XL
- » 180 g/m<sup>2</sup>
- » 48 / carton



## Polo Women 65/35

	White (WHI)		Bright Royal (BRR)
	Navy Blue (NAV)		Grey Heather (GYH)
	Scarlet Red (SRE)		Bottle Green (BOG)
	Black Opal (BLO)		

# Stedman®

- » 80% ring-spun cotton / 20% polyester
- » GYH: 70% cotton / 20% polyester / 10% viscose
- » brushed fleece inside
- » tone-on-tone cord
- » side seams
- » elastic cuffs and waistband
- » front pocket
- » S-M-L-XL
- » 280 g/m<sup>2</sup>
- » 36 / carton



	White (WHI)		Bright Royal (BRR)
	Navy Blue (NAV)		Grey Heather (GYH)
	Scarlet Red (SRE)		
	Black Opal (BLO)		

## Hooded Sweatshirt Women



# Stedman®

www.stedman.eu

- » 100% ring-spun cotton
- » single jersey
- » GYH: 85% cotton / 15% viscose
- » tubular fabric
- » taped shoulder to shoulder
- » XS-S-M-L-XL
- » 155 g/m<sup>2</sup>
- » 96 / carton



	White (WHI)		Grey Heather (GYH)
	Navy Blue (NAV)		Orange (ORA)
	Scarlet Red (SRE)		Kelly Green (KEG)
	Black Opal (BLO)		Bottle Green (BOG)
	Yellow (YEL)		Blue Midnight (BLM)
	Bright Royal (BRR)		Light Pink (LPI)
	Ash (ASH)		Light Blue (LBL)

## Classic Junior

# Stedman®

www.stedman.eu

- » 100% ring-spun cotton
- » single jersey
- » tubular fabric
- » taped shoulder to shoulder
- » XS-S-M-L-XL
- » 185 g/m<sup>2</sup>
- » 96 / carton



Comfort Junior

	White (WHI)		Brown (BRO)
	Navy Blue (NAV)		Khaki (KHA)
	Scarlet Red (SRE)		Light Pink (LPI)
	Black Opal (BLO)		Light Blue (LBL)
	Yellow (YEL)		
	Bright Royal (BRR)		

# Stedman®

- » 100% ring-spun cotton piqué
- » GYH: 85% cotton / 15% viscose
- » no cuffs on sleeves
- » 2 tone-on-tone buttons
- » XS-S-M-L-XL
- » 170 g/m<sup>2</sup>
- » 48 / carton



	White (WHI)		Grey Heather (GYH)
	Navy Blue (NAV)		Bottle Green (BOG)
	Scarlet Red (SRE)		Light Pink (LPI)
	Black Opal (BLO)		Light Blue (LBL)
	Yellow (YEL)		
	Bright Royal (BRR)		

## Polo Junior

